

## Mobile Food Truck 101

Learn about the opportunities and challenges associated with a mobile food truck business in two informative and engaging workshops. Topics include funding; suppliers; laws, licenses, permits and regulations; and marketing strategies.

Session 1: **So You Want to Open a Mobile Food Business**  
Tues., Sept. 23, 2025, 6-9pm, Fowler Center, Room 623  
Course code: HSPNC110

Session 2: **Food Truck Operations and Success Strategies**  
Tues., Sept. 30, 2025, 6-9pm, Fowler Center, Room 623  
Course code: HSPNC112



### About the Instructor

Andrea D. Loguidice is a dynamic leader with expertise in hospitality, strategic planning, and community engagement. As founder and former CEO of Rogue Hospitality, she led brand development, business growth, and team management, driving significant success. A former Senior Attorney for the NYS Department of Environmental Conservation, she provided legal guidance on environmental issues and advised on compliance and operational strategies. A certified yoga teacher, Andrea integrates holistic wellness into her work. Committed to service, she volunteers with programs supporting youth, seniors, and trauma recovery, inspiring students and communities alike.

### How to Attend

To register, please scan the QR code or visit [northampton.edu/lifelearn](https://northampton.edu/lifelearn) and type course code into the search box. Tuition (\$39 per session) is due at the time of registration.



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