



Communication Rubric:

Students will present and support ideas in an organized and coherent manner consistent with the intended audience and purpose in both speaking and writing.

	Advanced	Acceptable	Needs Improvement	Minimally Evident
Criteria:	4	3	2	1-0
Effective Communication Clearly articulates, presents, and supports ideas in written and spoken communication.	Demonstrates exceptionally organized presentation and writing with a clear and compelling central idea or thesis that is consistently maintained.	Demonstrates organized presentation and writing with a clear central idea or thesis that is generally maintained.	Demonstrates some organization in presentation and writing, but the central idea or thesis is not always clear or consistently maintained.	Demonstrates little organization in presentation and writing with no evidence of a clear central idea or thesis.
Supporting Materials Identifies, analyzes, and chooses supporting materials in written and spoken communication.	Uses a variety of supporting materials that make appropriate reference to information or analysis that significantly supports the presentation and written work.	Uses a variety of supporting materials that make appropriate reference to information or analysis that generally supports the presentation and written work.	Uses a variety of supporting materials that make appropriate reference to information or analysis that partially supports the presentation and written work.	Uses insufficient supporting materials that make reference to information or analysis that minimally supports the presentation and written work.
Audience Awareness Demonstrates deliberate consideration of the audience's needs in word choice, level of explanation, and method of presentation.	Presentation and writing consistently demonstrate a sophisticated understanding of the audience's needs, with appropriate word choice, level of explanation, and method of presentation	Presentation and writing generally demonstrate an understanding of the audience's needs, with appropriate word choice, level of explanation, and method of presentation.	Presentation and writing show some awareness of the audience's needs, but the word choice, level of explanation, or method of presentation may not always be appropriate.	Presentation and writing lack awareness of the audience's needs, with inappropriate word choice, level of explanation, and method of presentation.